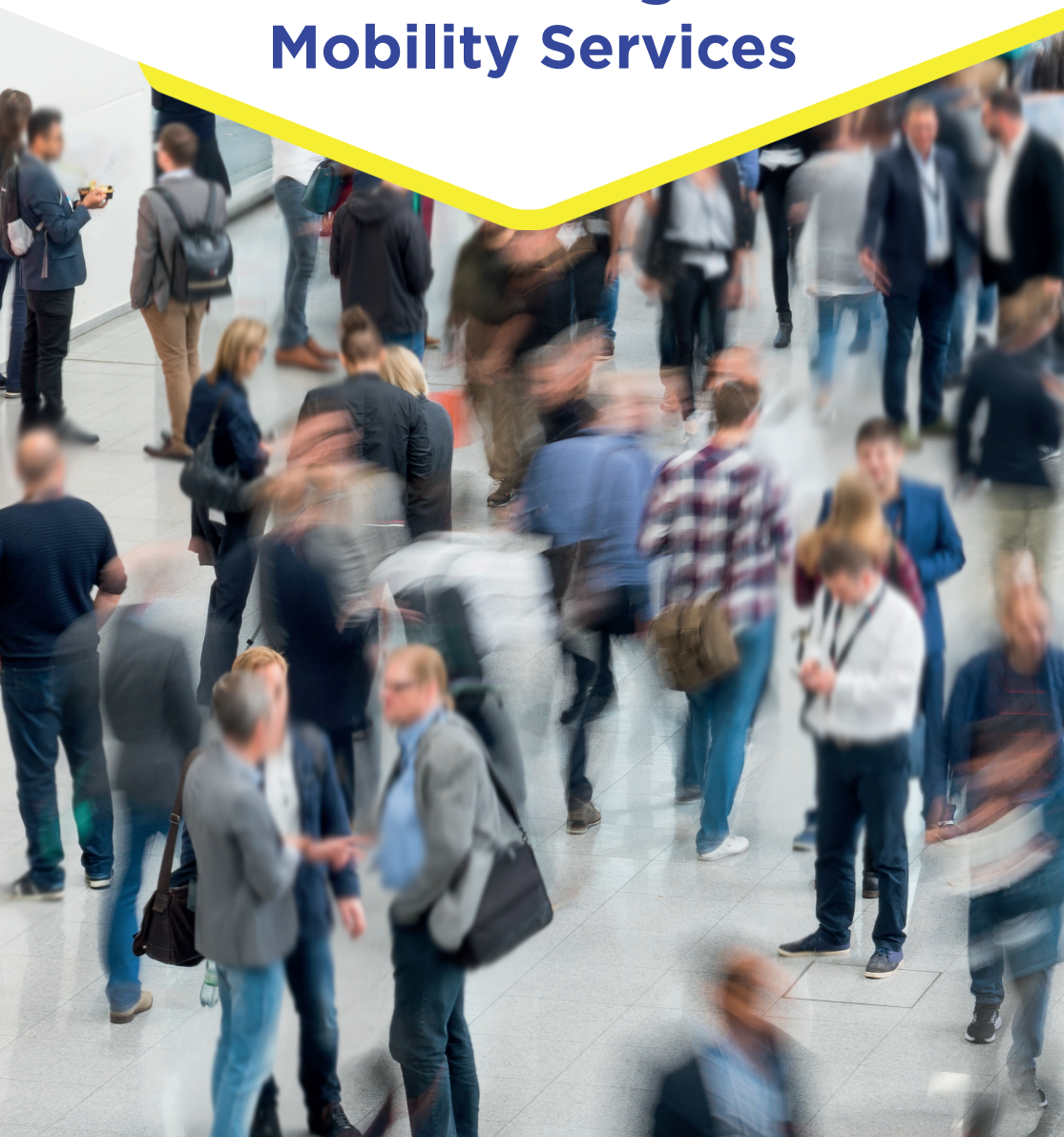




Inventing Mobility Services





ON THE ROAD TOWARDS RESPONSIBLE MOBILITY

Mobility by Colas offers a tailor-made service that combines the conventional knowhow of roadbuilders (Colas) with the world of new digital technologies to ensure regional development.

SMART AND CONNECTED MOBILITY TO SERVE TERRITORIES AND USERS

Mobility by Colas positions itself at the crossroads of all types of mobility, meeting both the expectations of customers, public and private, and the new demands of users.

To facilitate mobility in urban and rural areas, as an activator of digital mobility services, Mobility by Colas develops solutions based on digital technologies and data use, built on three cornerstones:



Aggregation of private and public mobility services to optimise travel flows and the pooling of uses (MaaS - Mobility as a Service)



Ensuring preventive management of road assets to improve user safety



Optimizing urban mobility in exceptional situation (large urban projects, etc.)

AN ECOSYSTEM IN MOTION

By creating integrated service offers, Mobility by Colas is positioning itself as a key player in innovation for mobility stakeholders. For local authorities in particular, it is a matter of adapting the provision of services and planning town in order to facilitate the mobility of users on a daily basis.

MOOV'HUB : MAAS PLATFORM OPERATOR

This offer for local or regional development makes it possible to:

- Facilitate citizen mobility through a single MaaS service platform to inform, guide, book and pay
- A contracting process for mobility service providers to facilitate their onboarding
- Manage and regulate mobility at the scale of the territory or mobility pool
- A territorial diagnostic to analyse mobility flows and users needs



Moov'hub **encourages the ecological transition** by reducing solo driving and using intermodal solutions.

ANAIS : DECISION-MAKING SUPPORT FOR INFRASTRUCTURE DEVELOPMENT TO IMPROVE USER SAFETY

ANAIS is a service focused on road safety that facilitates a preventive management of the road assets and optimizes the efficiency of territories development.

- Geolocate alert zones using onboard data
- Organize staff inspection missions to contextualize warning zones and measure the impact of development work
- Formulate targeted recommendations for infrastructure improvements in these areas
- Provide all behavior statistics to analyse and understand the issue



Special attention to the safety of users thanks to a Road Safety Indicator that allows to analyze if their behaviour has improved after intervention on warning zones.

QIEVO : OPTIMIZING MOBILITY AROUND LARGE URBAN PROJECTS

Qievo is a centralized system for planning and regulating the logistics of construction sites to limit nuisances and promote the acceptability of these large operations.

- Aggregate all worksite planification and regulation
- Integrate tailored solutions based on digital, infrastructure and human resources
- Facilitating access to construction sites in a territory

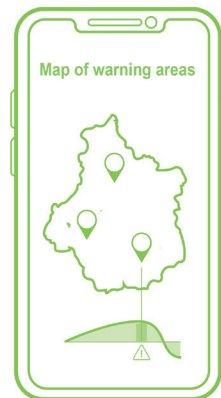


The solution promotes integrated and shared logistics that limits nuisances on the public domain and preserves the quality of life of local residents.



Innovative service to detect warning zones and manage road assets

Data gathered with equipped vehicles helps identify warning areas



Citizens play an active role in safety and share anonymously interaction data between the vehicle and the infrastructure

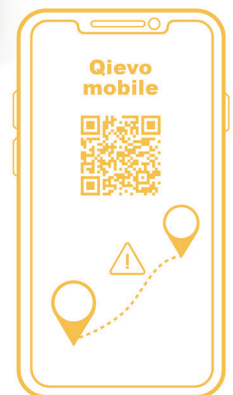
Measure the efficiency of construction work (road safety indicator)

Managing and planning logistic traffic flow for multiple worksites



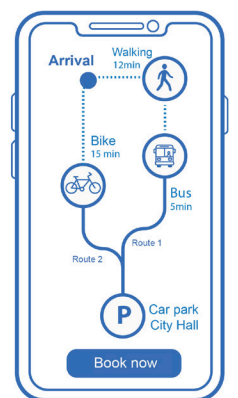
Mobility around large urban projects

Analyze, advise, and integrate mobility services to optimize traffic flows for users and construction operations



A MaaS solution in the service of local or regional planning authorities

Developing and commercial operating a MaaS ecosystem, including public transport, mobility service providers, companies, and end-users



Aggregation of shared parking and other mobility services

Regulate mobility by the community

Multimodal routes



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